



WHAT YOU GET

Foundations Plus™ is a transformational coaching programme that helps you discover where your business is going and then guides you towards achieving your Vision.

This is a bespoke service where our trained coach and facilitator support business owners on a one-to-one basis, engaging you to grow your business, maximise its profits and make it run like clockwork.

GET MORE FROM YOUR BUSINESS.

More time, More money and More freedom.

YOUR DISCOVERY DAY™

Your journey towards achieving your ambitions and hopes for the business starts with our **Discovery Day™**.

This in-depth day, spent with one of our Business Architects, will give you a Vision and a **SMART Action Plan** for your business so that you will know where you are going and what you need to do to get there.

The **Discovery Day™** helps you step outside of the business and take a good look at how it is now and how it could be with guidance and focus. This process will uncover all the issues the business needs to resolve in order to achieve its full potential.

Following the **Discovery Day™**, the Business Architect will turn your SMART Action Plan into a written Business Plan and propose the key areas for business development. These will be prioritised with you and give the focus of the Blueprint Meetings.

The **Discovery Day™** can also run as a stand-alone service, with you taking full ownership of delivering the actions that you have identified with the Business Architect during the day.

BLUEPRINT MEETINGS

These monthly follow up meetings will be designed specifically to your business's needs to help you deliver the key areas of business development identified in your Business Plan.

During the meetings, the Business Architect will challenge and support you to improve your self-management and develop your leadership style. We will also give training and guidance to you and your team on the key areas for business development to ensure that you have the knowledge and skills to achieve your goals.

Some of the focus areas of the Blueprint Meetings may be:

SALES AND MARKETING

We will review your marketing approaches to ensure a return on spend. We will also give you fresh ideas and create a marketing plan with you.

SYSTEMS CREATION

We will create a plan to systemise your business and train you and your team to implement the system.

FINANCE

We will review your business's financial performance and help you to manage your finances to achieve your plan. We will also identify meaningful Key Performance Indicators with you and help you to track their achievement.

PEOPLE MANAGEMENT

We will help you to create a "People Plan" supporting you through recruitment, selection, training and performance management as your business grows.

We will also act as a project manager and monitor progress against your Business Plan and hold you to account to make sure items are ticked off and achieved.

HOW WE WORK

At The Organised Business, we are committed to helping small businesses not only succeed, but thrive, and to achieve their full potential. We offer a service that combines coaching, instructing, doing and a little hand holding, to ensure that our clients have what they need to build a better business.

The Discovery Day™ meeting will take place at our purpose-built training suite in Maidstone, Kent. The subsequent Blueprint Meetings will take place at your premises, although we are happy to be flexible depending on your need. Throughout our journey with you, we will provide you with guides, information and template policies to help you achieve your actions.

You will also have access to online support from our Business Architects through our online project management portal, and have access to a community of business owners that have already worked through Foundations™ or Foundations Plus™ with us.

Foundations Plus™ also gives you unlimited support by Phone or Email.

TESTIMONIALS

What our attendees are saying

“Both Sam and I found the day to be an extremely positive experience... Certainly no stone was left un-turned and the process was very methodical and thorough, resulting in us most definitely re-finding our focus and enthusiasm.”

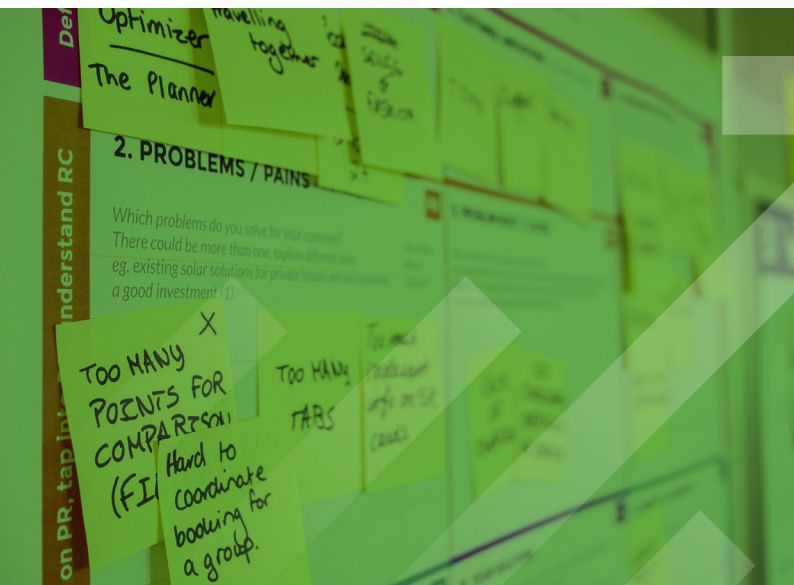
Louise and Sam, Trindade and Bird Ltd

“Taking a day out of our business to focus on what’s important is a worthwhile exercise and helped us prioritise what’s important. The Discovery day gave us a more focused direction that has helped discover solutions to the problems we had. We would highly recommend the service for anyone who needs a little direction for their business.”

Jackie, The Dreys

“After spending the day with the team at The Organised Business I left with over 60 actions on my action plan. With their help I set out to implement every single one of them and it has had a tremendous impact on my business. The Discovery Day is a great way to focus on your business I would highly recommend it.”

Mark, Able Canopies Ltd



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